



Seminar FKP3U "Perpustakaan sebagai Research Data Centre"

Artikel dikirim oleh 7460036 pada 25 April 2019 - 7:57 am



Komunikasi Pustakawan dan Pengelola Perpustakaan Undip (FKP3U) menyelenggarakan "Perpustakaan sebagai Research Data Centre". Kegiatan yang dilaksanakan pada Rabu, 24 April 2019 di Gedung Serba Guna Fakultas Ilmu Budaya Undip. Seminar yang dibuka oleh Wakil Rektor Undip Dr. Nurhayati, M.Hum ini dihadiri oleh 80 peserta yang terdiri dari dosen, pustakawan, dan para mahasiswa Fakultas Ilmu Budaya Undip.

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PENGUNJUNG

WEBSITE UPT PERPUSTAKAAN UNIVERSITAS DIPONEGORO (www.digilib.undip.ac.id)

TAHUN 2016 - 2018

UPT PERPUSTAKAAN
UNIVERSITAS DIPONEGORO

Jl. Prof. H. Soedarto, SH. Gd. Widya Puraya Tembalang
Semarang 50275. Telp. 024 7460042.
Website: digilib.undip.ac.id
Email: perpustakaanundip@gmail.com

KATA PENGANTAR

Di era pesatnya perkembangan teknologi saat ini, kunjungan ke perpustakaan tidak hanya dilakukan dengan mendatangi langsung ke perpustakaan, namun ada yang melakukan kunjungan secara *online*. Salah satu kunjungan *online* yang dilakukan oleh pemustaka adalah mengunjungi *website* UPT Perpustakaan Undip dengan laman <http://digilib.undip.ac.id>.

Terdapat 4 parameter kunjungan *online* yaitu:

1. *Page views* adalah jumlah halaman yang dilihat oleh *visitor*. Setiap *visitor* sudah pasti menghasilkan 1 *page view*. Jika 1 *visitor* membuka 4 tautan maka jumlah *page view* akan berubah menjadi 4 tetapi jumlah *visitor* masih tetap sama yaitu 1. Jadi, semakin banyak *visitor*, memungkinkan sebuah *website* mendapat banyak *page view*.
2. *Unique visits* adalah jumlah pengunjung dari satu IP dalam kurun waktu tertentu. Jumlah *unique visitor* merupakan indikator penting keberhasilan sebuah *website*. Semakin tinggi jumlah *unique visitor*, semakin besar pula potensi kesuksesan yang dicapai dari sebuah *website*.
3. *First time visits* adalah jumlah *visitor* yang pertama kali mengunjungi *website* tersebut.
4. *Returning visits* adalah jumlah *visitor* yang kembali mengunjungi *website* tersebut.

Berdasarkan data statistik dapat dilihat rata-rata kunjungan per bulan di *website* ***digilib.undip.ac.id*** adalah sebagai berikut:

NO	TAHUN	JUMLAH KUNJUNGAN (<i>Unique visits</i>)	KUNJUNGAN PER BULAN
1	2016	65.149	5.429
2	2017	91.738	7.645
3	2018	115.079	9.590
Jumlah		271.966	7.555

Terlampir *screen shot* data kunjungan di *digilib.undip.ac.id*.



Semarang, 31 Desember 2018
Kepala UPT Perpustakaan Undip,

Budi Setya Adhi, S.IP., M.A.
NIP 196908041989031001



DATA STATISTIK
PENGUNJUNG

digilib.undip.ac.id
tahun 2016

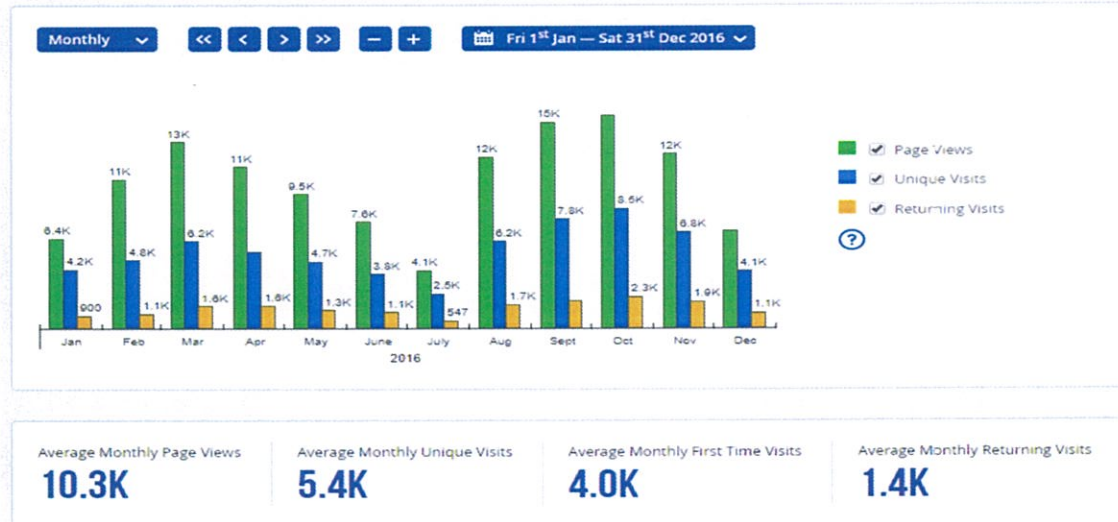
Data Statistik Tahun 2016

Dalam diagram:

atcounter.com/p4440071/summary/monthly-pur-labels-bar-201601_201612/

Perpustakaan Undip

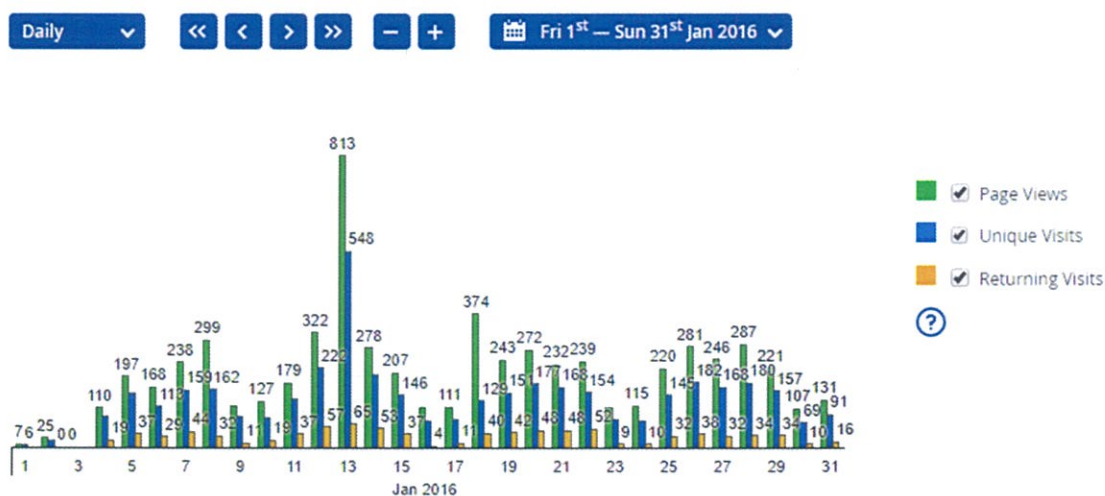
Summary Stats?



Dalam tabel:

Average Monthly Page Views	Average Monthly Unique Visits	Average Monthly First Time Visits	Average Monthly Returning Visits	Export
10.3K	5.4K	4.0K	1.4K	
	Page Views	Unique Visits	First Time Visits	Returning Visits
+ Dec 2016	6,922	4,065	2,953	1,112
+ Nov 2016	12,391	6,845	4,931	1,914
+ Oct 2016	15,084	8,522	6,268	2,254
+ Sept 2016	14,623	7,754	5,786	1,968
+ Aug 2016	12,135	6,213	4,540	1,673
+ July 2016	4,118	2,469	1,922	547
+ June 2016	7,552	3,842	2,693	1,149
+ May 2016	9,534	4,749	3,438	1,311
+ Apr 2016	11,473	5,463	3,857	1,606
+ Mar 2016	13,258	6,188	4,599	1,589
+ Feb 2016	10,577	4,849	3,783	1,066
+ Jan 2016	6,384	4,190	3,290	900
Total	124,051	65,149	48,060	17,089

Data Statistik JANUARI 2016



Average Daily Page Views

205.9

Average Daily Unique Visits

135.2

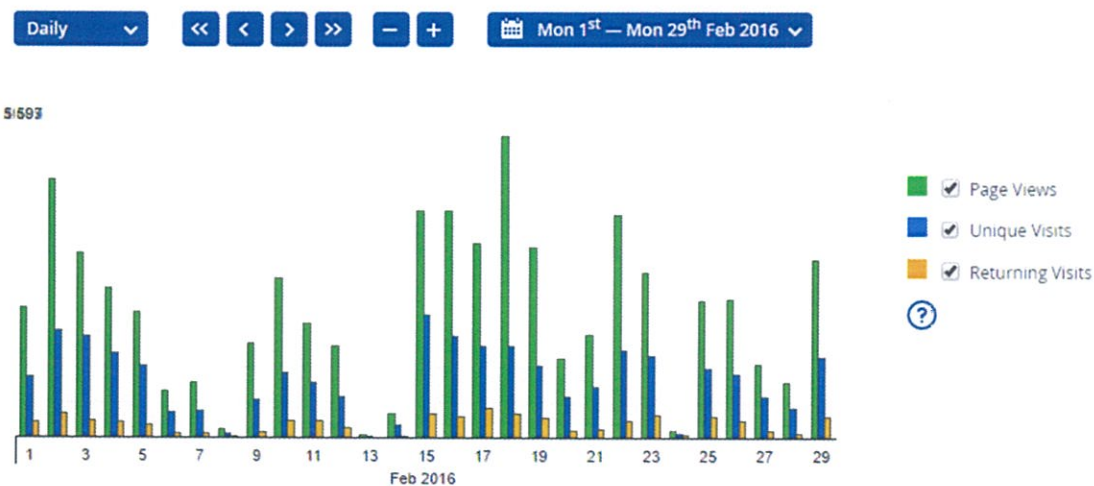
Average Daily First Time Visits

106.1

Average Daily Returning Visits

29.0

Data Statistik FEBRUARI 2016



Average Daily Page Views

364.7

Average Daily Unique Visits

167.2

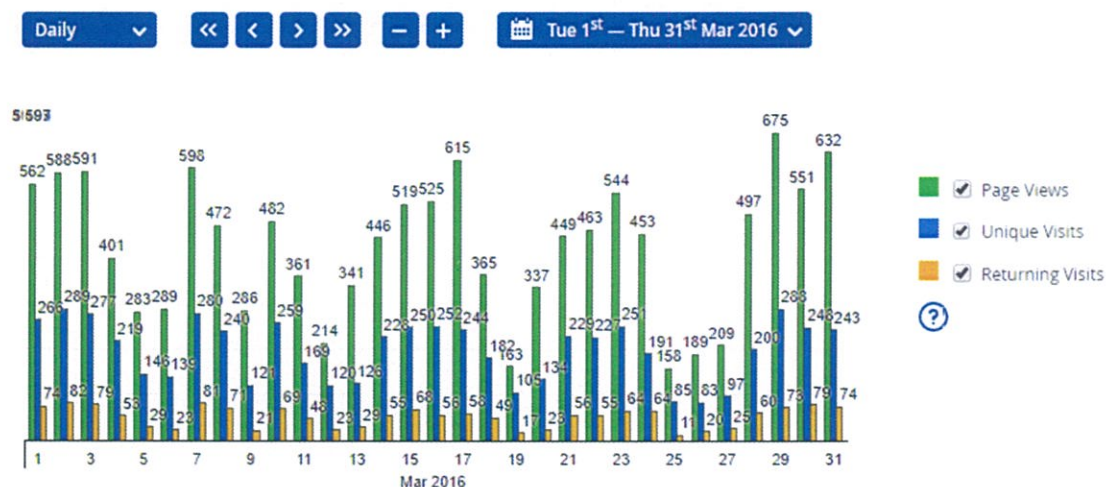
Average Daily First Time Visits

130.4

Average Daily Returning Visits

36.8

Data Statistik MARET 2016



Average Daily Page Views

427.7

Average Daily Unique Visits

199.6

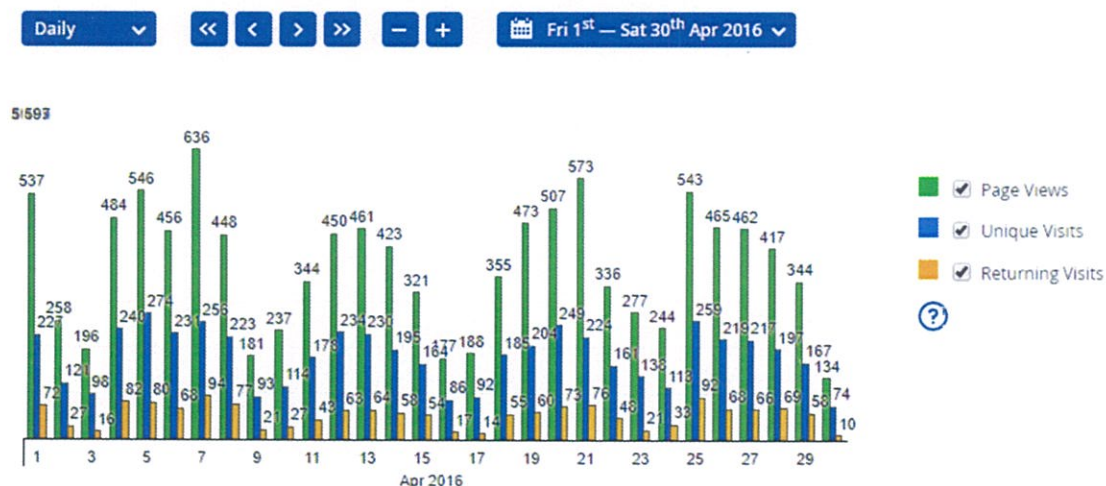
Average Daily First Time Visits

148.4

Average Daily Returning Visits

51.3

Data Statistik APRIL 2016



Average Daily Page Views

382.4

Average Daily Unique Visits

182.1

Average Daily First Time Visits

128.6

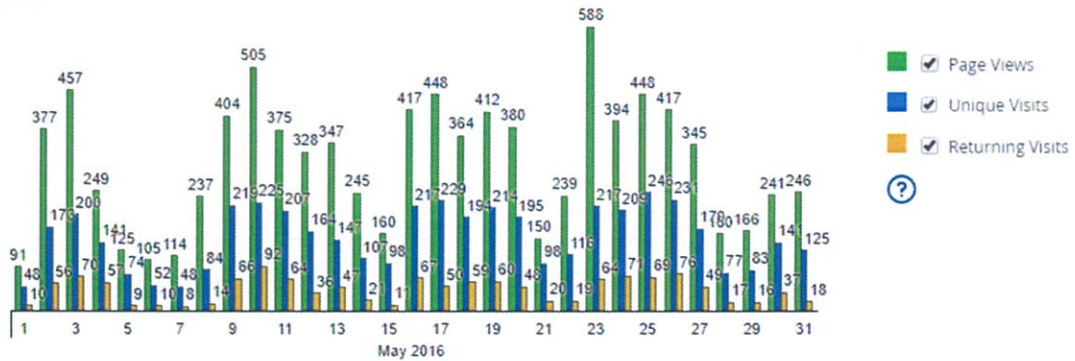
Average Daily Returning Visits

53.5

Data Statistik MEI 2016

Daily << < > >> - + Sun 1st — Tue 31st May 2016

5/593



Average Daily Page Views

307.5

Average Daily Unique Visits

153.2

Average Daily First Time Visits

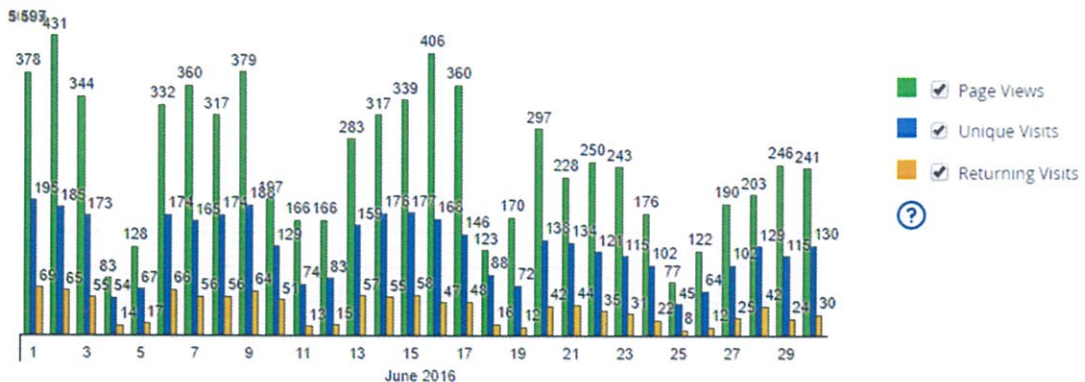
110.9

Average Daily Returning Visits

42.3

Data Statistik JUNI 2016

Daily << < > >> - + Wed 1st — Thu 30th Jun 2016



Average Daily Page Views

251.7

Average Daily Unique Visits

128.1

Average Daily First Time Visits

89.8

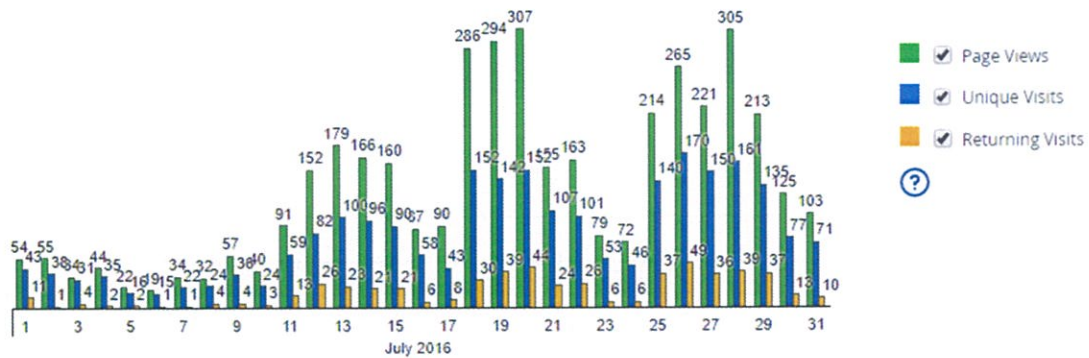
Average Daily Returning Visits

38.3

Data Statistik JULI 2016

Daily << < > >> - + Fri 1st — Sun 31st Jul 2016

5/593



Average Daily Page Views

132.8

Average Daily Unique Visits

79.6

Average Daily First Time Visits

62.0

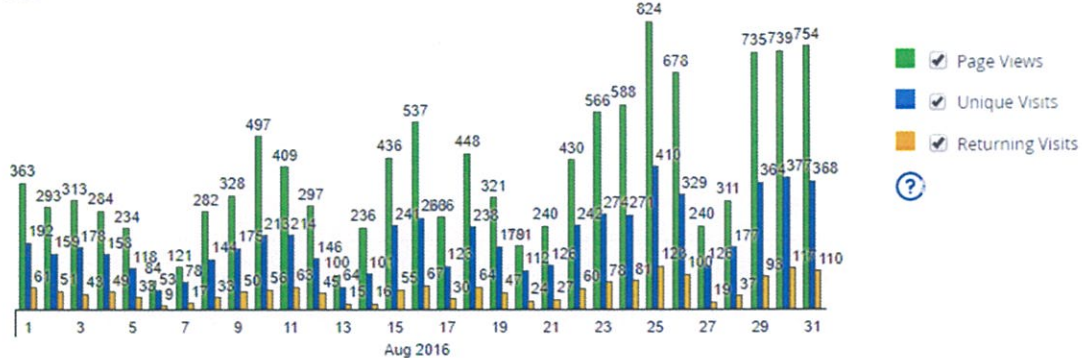
Average Daily Returning Visits

17.6

Data Statistik AGUSTUS 2016

Daily << < > >> - + Mon 1st — Wed 31st Aug 2016

5/593



Average Daily Page Views

391.5

Average Daily Unique Visits

200.4

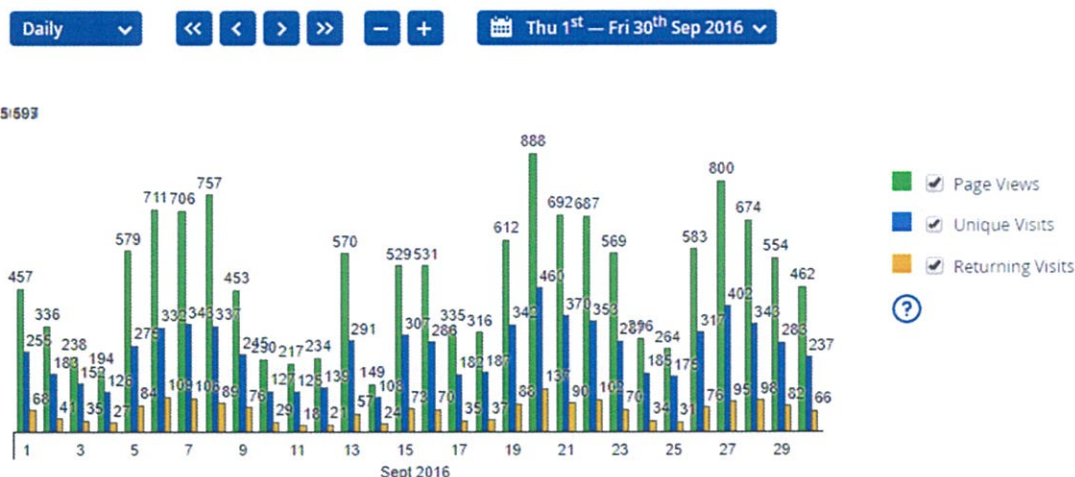
Average Daily First Time Visits

146.5

Average Daily Returning Visits

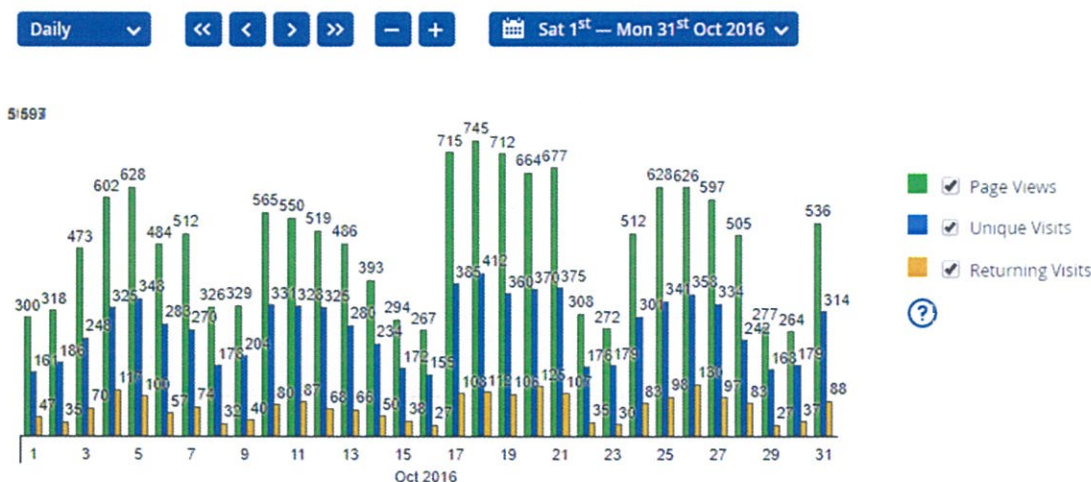
54.0

Data Statistik SEPTEMBER 2016



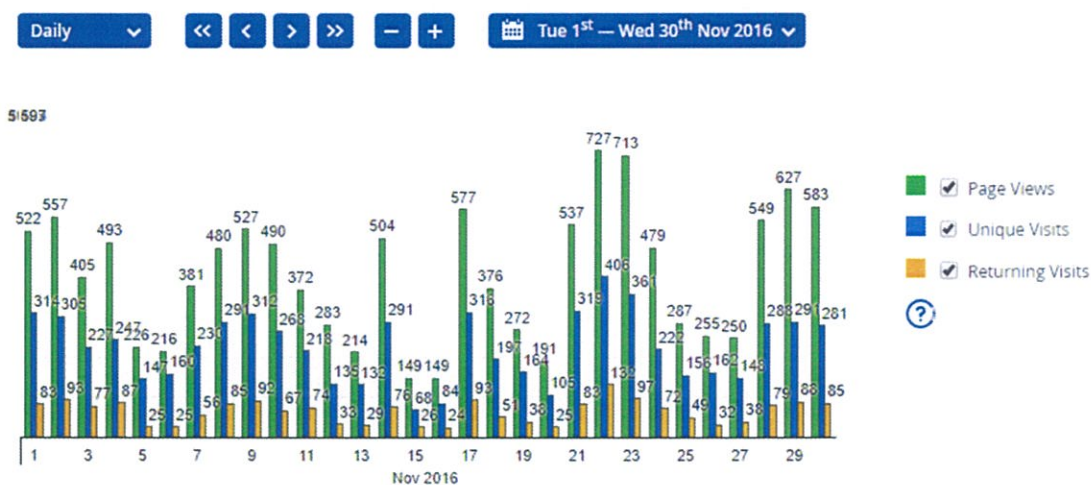
Average Daily Page Views	Average Daily Unique Visits	Average Daily First Time Visits	Average Daily Returning Visits
487.4	258.5	192.9	65.6

Data Statistik OKTOBER 2016



Average Daily Page Views	Average Daily Unique Visits	Average Daily First Time Visits	Average Daily Returning Visits
486.6	274.9	202.2	72.7

Data Statistik NOVEMBER 2016



Average Daily Page Views

413.0

Average Daily Unique Visits

228.2

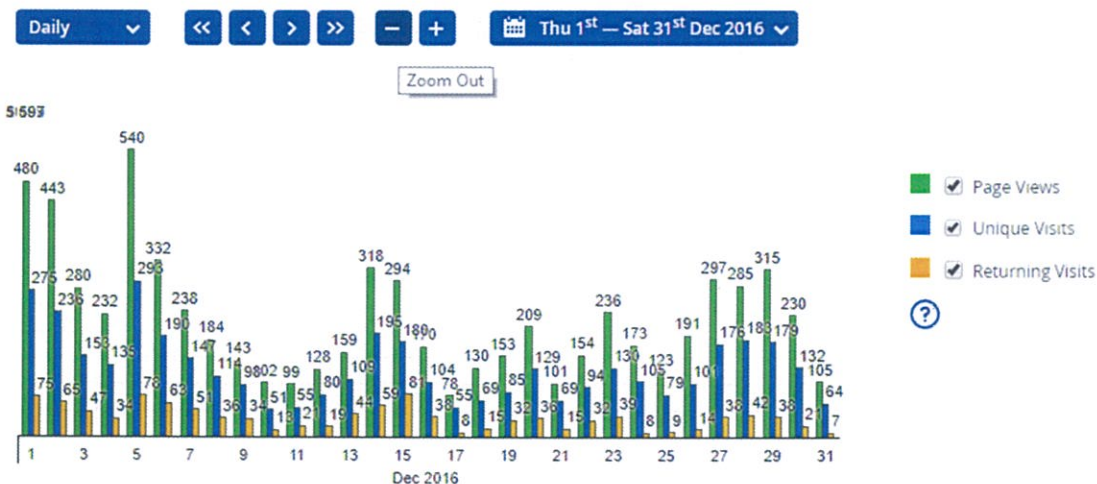
Average Daily First Time Visits

164.4

Average Daily Returning Visits

63.8

Data Statistik DESEMBER 2016



Average Daily Page Views

223.3

Average Daily Unique Visits

131.1

Average Daily First Time Visits

95.3

Average Daily Returning Visits

35.9



DATA STATISTIK
PENGUNJUNG

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tahun 2017

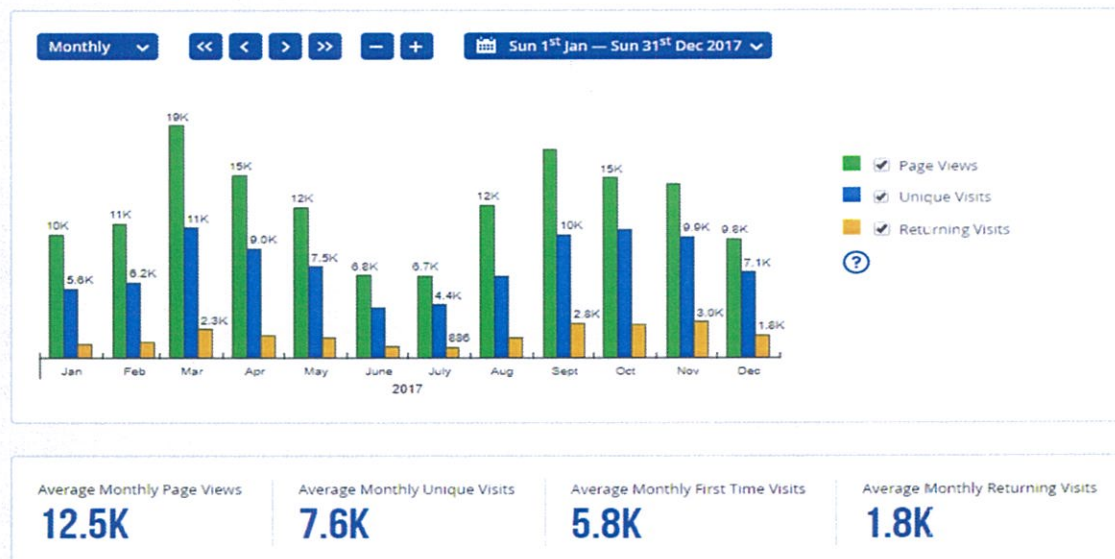
Data Statistik Tahun 2017

Dalam diagram:

tatcounter.com/p4440071/summary/monthly-pur-labels-bar-201701_201712/

Perpustakaan Undip

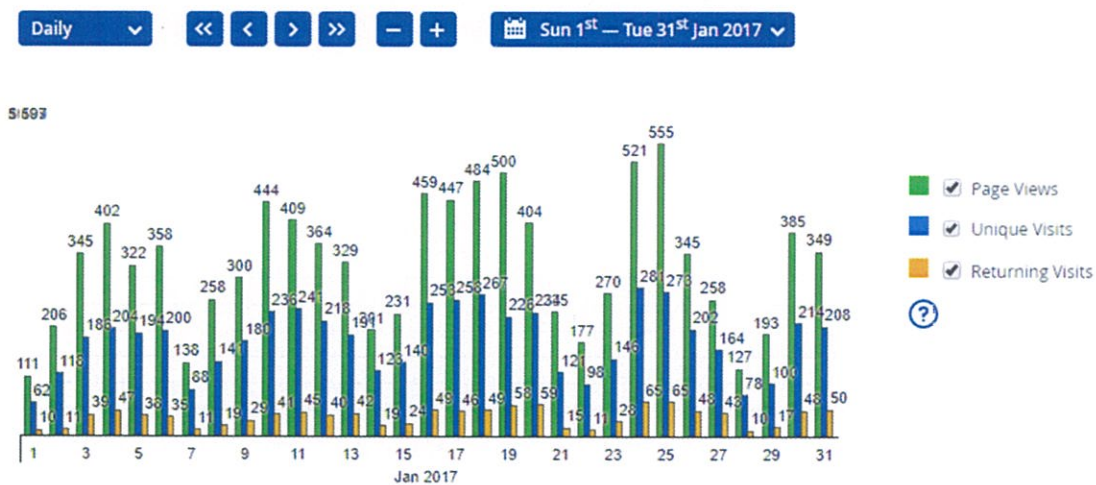
Summary Stats?



Dalam tabel:

Average Monthly Page Views	Average Monthly Unique Visits	Average Monthly First Time Visits	Average Monthly Returning Visits	Export
12.5K	7.6K	5.8K	1.8K	
	Page Views	Unique Visits	First Time Visits	Returning Visits
+ Dec 2017	9,772	7,054	5,215	1,839
+ Nov 2017	14,274	9,944	6,976	2,968
+ Oct 2017	14,789	10,525	7,777	2,748
+ Sept 2017	17,084	10,121	7,300	2,821
+ Aug 2017	12,495	6,695	5,085	1,610
+ July 2017	6,746	4,362	3,476	886
+ June 2017	6,795	4,108	3,199	909
+ May 2017	12,337	7,478	5,875	1,603
+ Apr 2017	14,995	8,957	7,094	1,863
+ Mar 2017	19,137	10,670	8,352	2,318
+ Feb 2017	10,984	6,179	4,862	1,317
+ Jan 2017	10,127	5,645	4,534	1,111
Total	149,535	91,738	69,745	21,993

Data Statistik JANUARI 2017



Average Daily Page Views

326.7

Average Daily Unique Visits

182.1

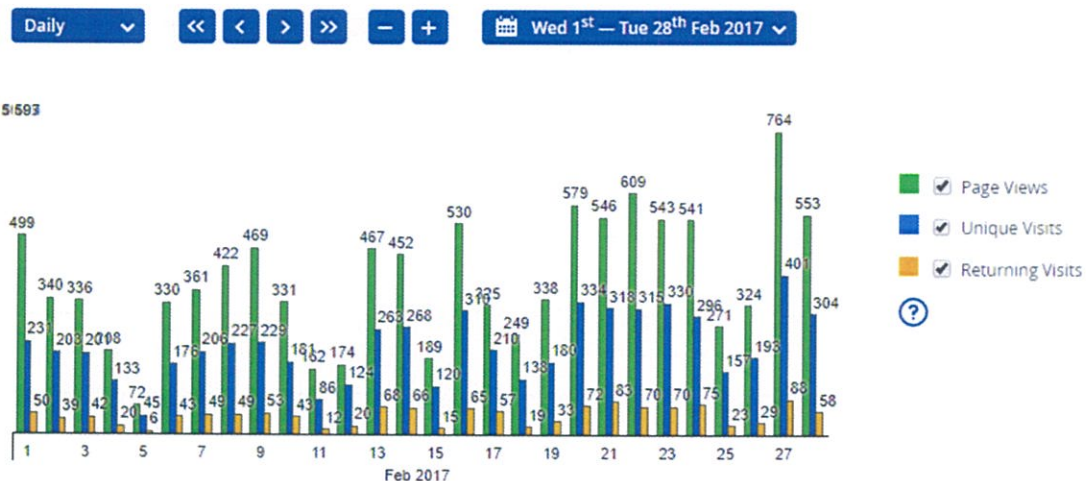
Average Daily First Time Visits

146.3

Average Daily Returning Visits

35.8

Data Statistik FEBRUARI 2017



Average Daily Page Views

392.3

Average Daily Unique Visits

220.7

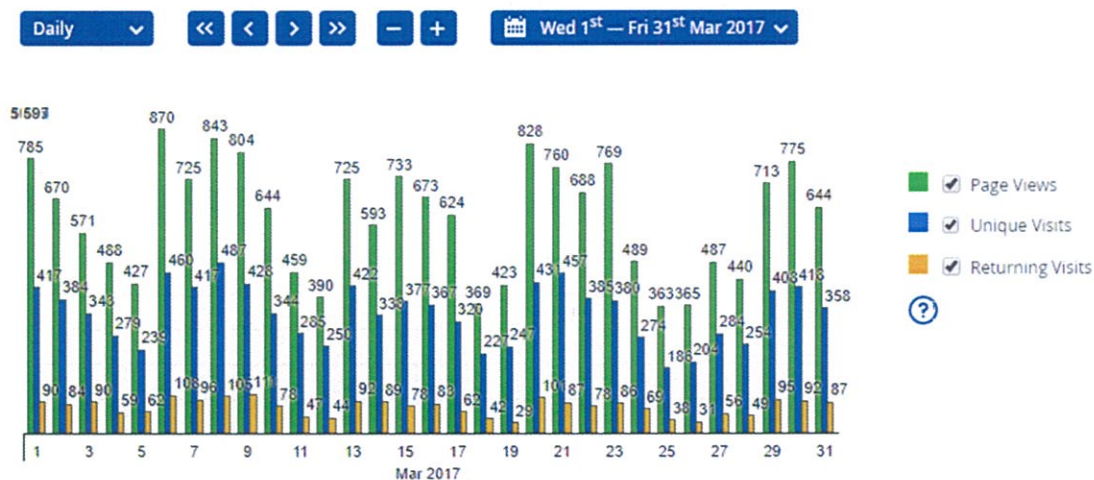
Average Daily First Time Visits

173.6

Average Daily Returning Visits

47.0

Data Statistik MARET 2017



Average Daily Page Views

617.3

Average Daily Unique Visits

344.2

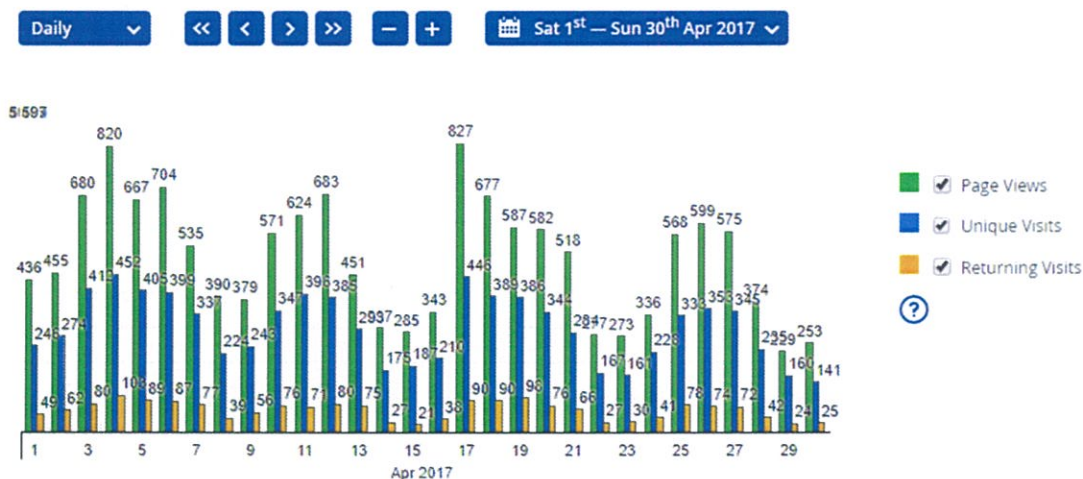
Average Daily First Time Visits

269.4

Average Daily Returning Visits

74.8

Data Statistik APRIL 2017



Average Daily Page Views

499.8

Average Daily Unique Visits

298.6

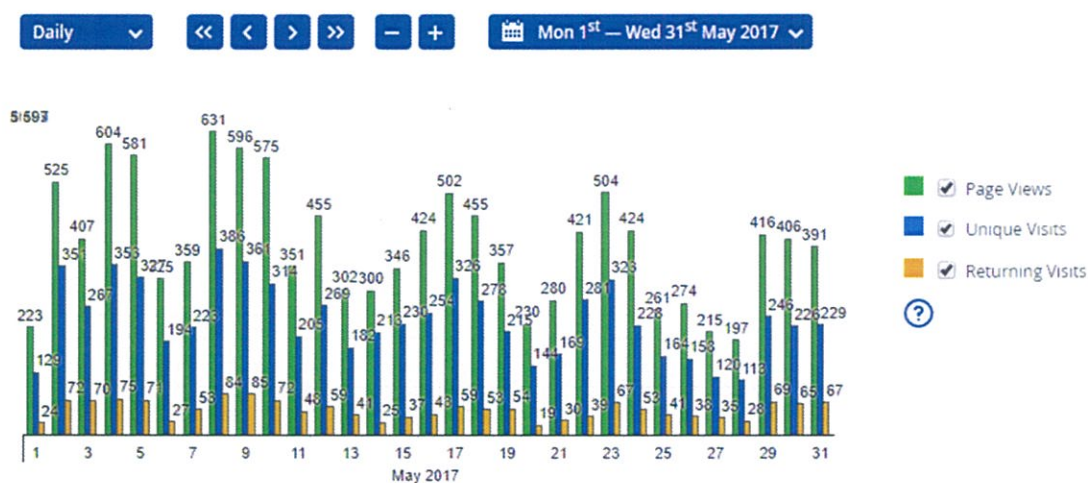
Average Daily First Time Visits

236.5

Average Daily Returning Visits

62.1

Data Statistik MEI 2017



Average Daily Page Views

398.0

Average Daily Unique Visits

241.2

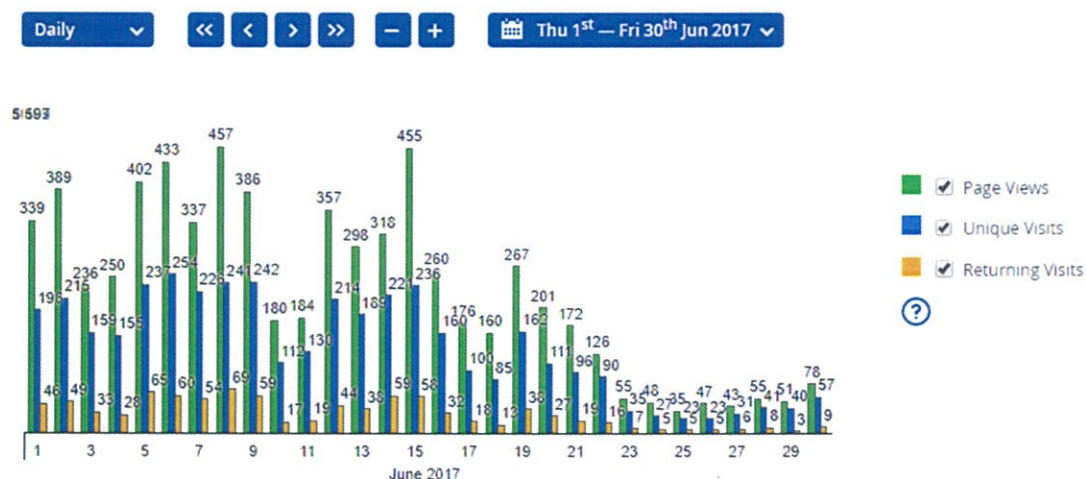
Average Daily First Time Visits

189.5

Average Daily Returning Visits

51.7

Data Statistik JUNI 2017



Average Daily Page Views

226.5

Average Daily Unique Visits

136.9

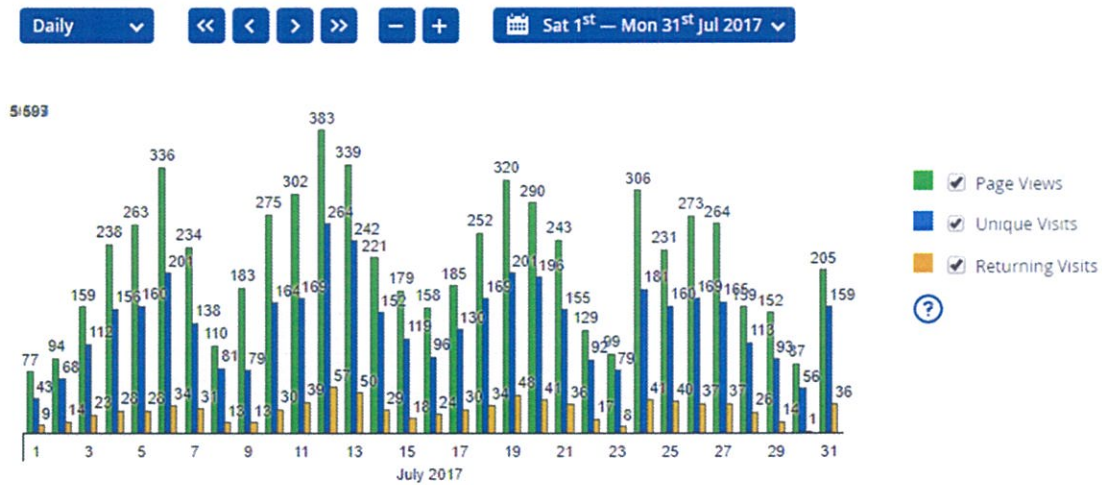
Average Daily First Time Visits

106.6

Average Daily Returning Visits

30.3

Data Statistik JULI 2017



Average Daily Page Views

217.6

Average Daily Unique Visits

140.7

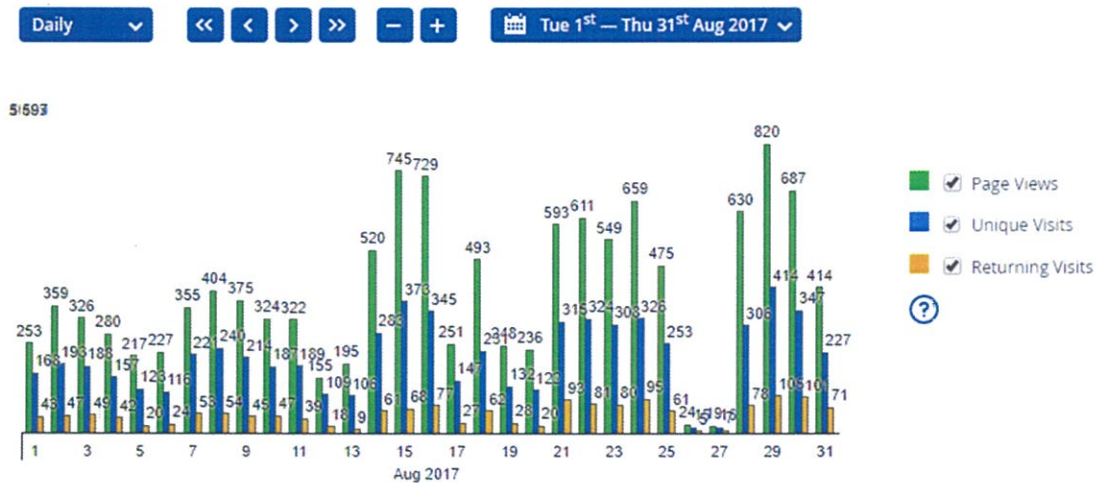
Average Daily First Time Visits

112.1

Average Daily Returning Visits

28.6

Data Statistik AGUSTUS 2017



Average Daily Page Views

403.1

Average Daily Unique Visits

216.0

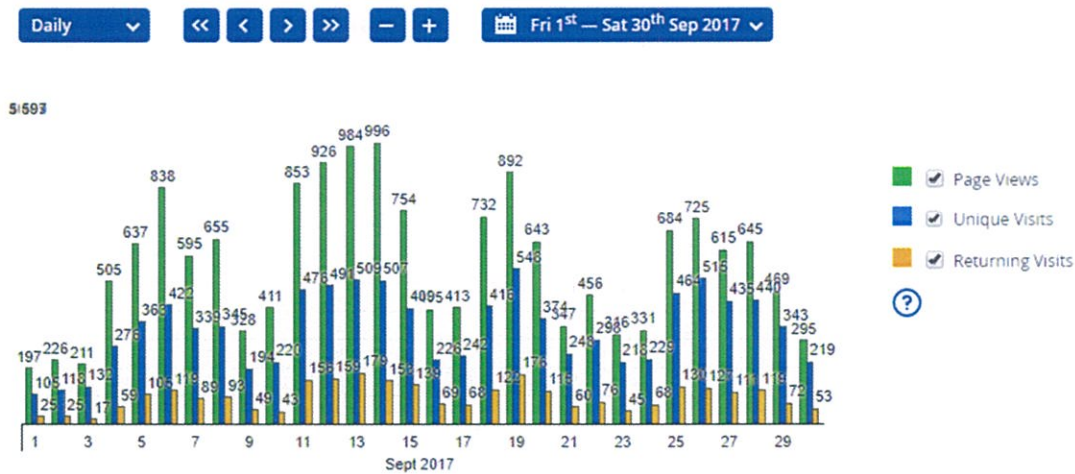
Average Daily First Time Visits

164.0

Average Daily Returning Visits

51.9

Data Statistik SEPTEMBER 2017



Average Daily Page Views

569.5

Average Daily Unique Visits

337.4

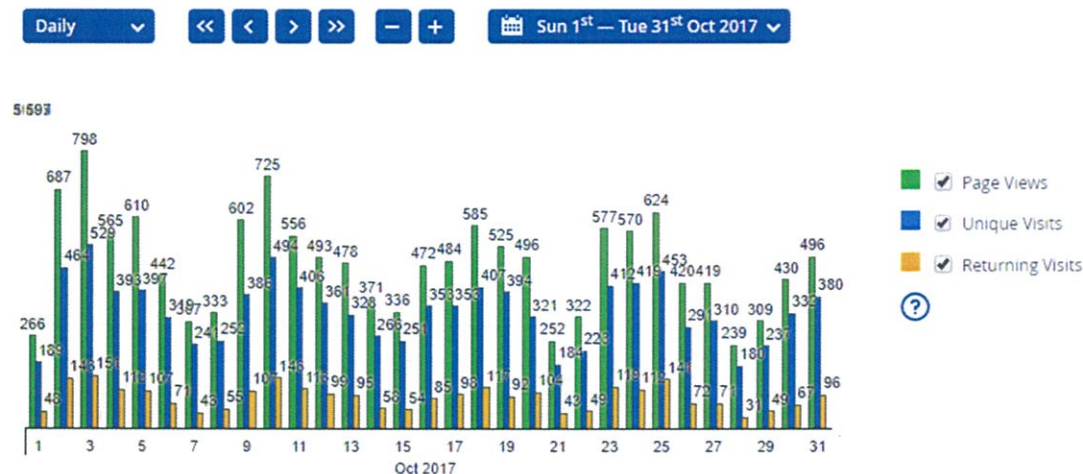
Average Daily First Time Visits

243.3

Average Daily Returning Visits

94.0

Data Statistik OKTOBER 2017



Average Daily Page Views

477.1

Average Daily Unique Visits

339.5

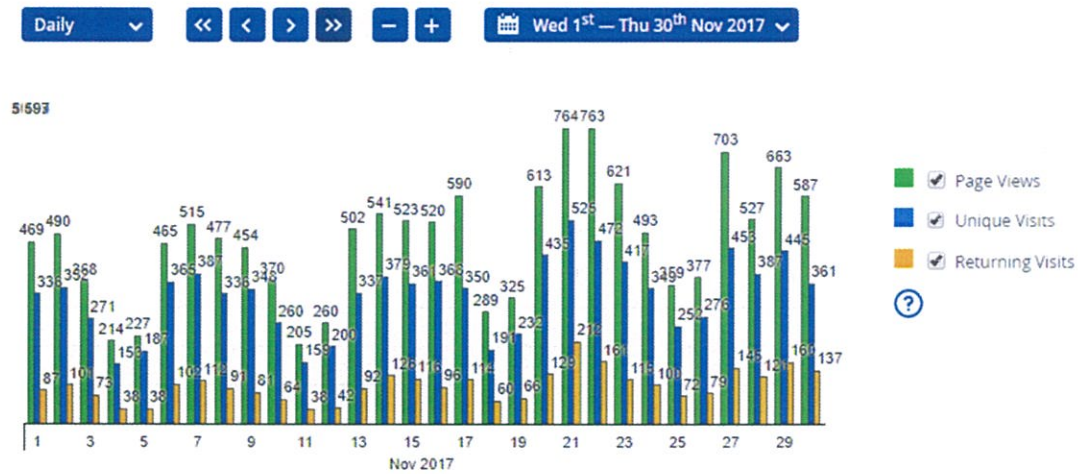
Average Daily First Time Visits

250.9

Average Daily Returning Visits

88.6

Data Statistik NOVEMBER 2017



Average Daily Page Views

475.8

Average Daily Unique Visits

331.5

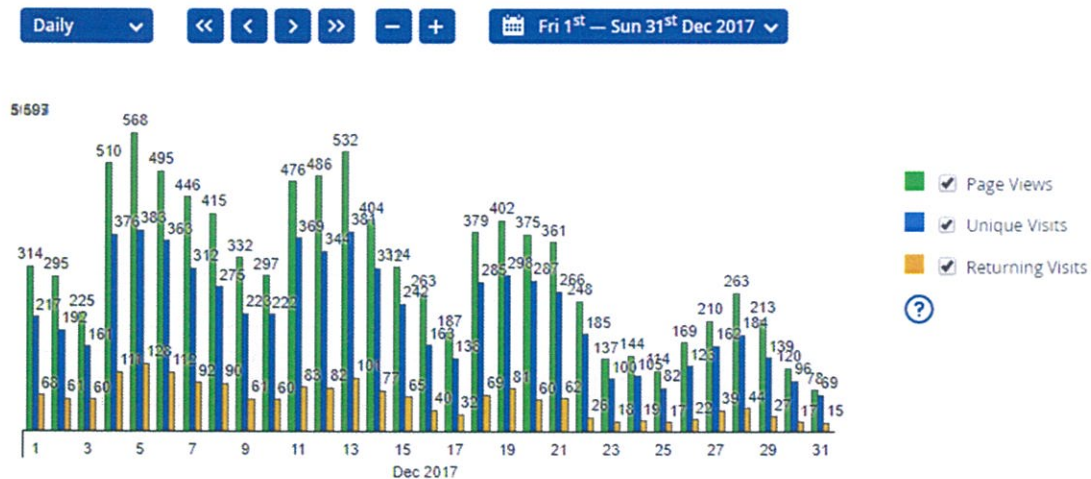
Average Daily First Time Visits

232.5

Average Daily Returning Visits

98.9

Data Statistik DESEMBER 2017



Average Daily Page Views

315.2

Average Daily Unique Visits

227.5

Average Daily First Time Visits

168.2

Average Daily Returning Visits

59.3



DATA STATISTIK
PENGUNJUNG

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tahun 2018

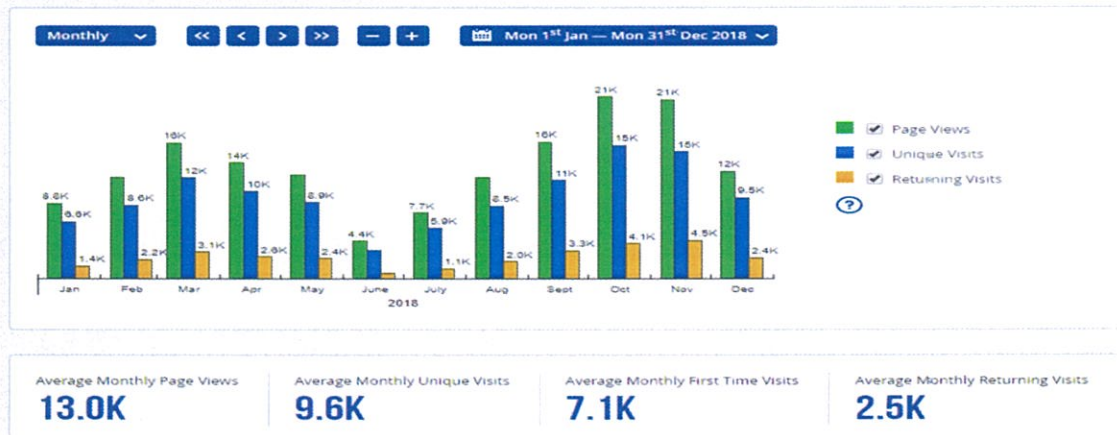
Data Statistik Tahun 2018

Dalam diagram:

tatcounter.com/p4440071/summary/monthly-pur-labels-bar-201801_201812/

Perpustakaan Undip

Summary Stats



Dalam tabel:

Average Monthly Page Views

13.0K

Average Monthly Unique Visits

9.6K

Average Monthly First Time Visits

7.1K

Average Monthly Returning Visits

2.5K

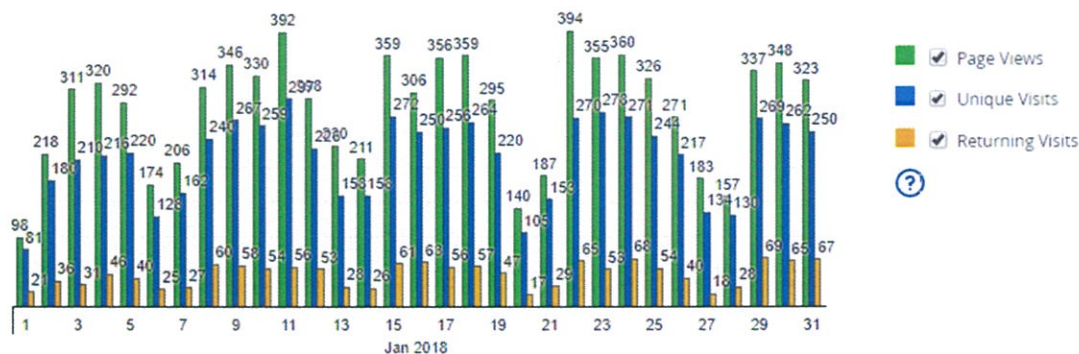
Export

	Page Views	Unique Visits	First Time Visits	Returning Visits
+ Dec 2018	12,470	9,478	7,034	2,444
+ Nov 2018	20,819	14,811	10,348	4,463
+ Oct 2018	21,155	15,498	11,378	4,120
+ Sept 2018	15,891	11,472	8,168	3,304
+ Aug 2018	11,824	8,477	6,492	1,985
+ July 2018	7,675	5,877	4,745	1,132
+ June 2018	4,439	3,343	2,670	673
+ May 2018	12,068	8,911	6,531	2,380
+ Apr 2018	13,517	10,213	7,640	2,573
+ Mar 2018	15,823	11,778	8,629	3,149
+ Feb 2018	11,781	8,574	6,333	2,241
+ Jan 2018	8,796	6,647	5,229	1,418
Total	156,258	115,079	85,197	29,882

Data Statistik JANUARI 2018

Daily << < > >> - + Mon 1st — Wed 31st Jan 2018

5/593



Average Daily Page Views

283.7

Average Daily Unique Visits

214.4

Average Daily First Time Visits

168.7

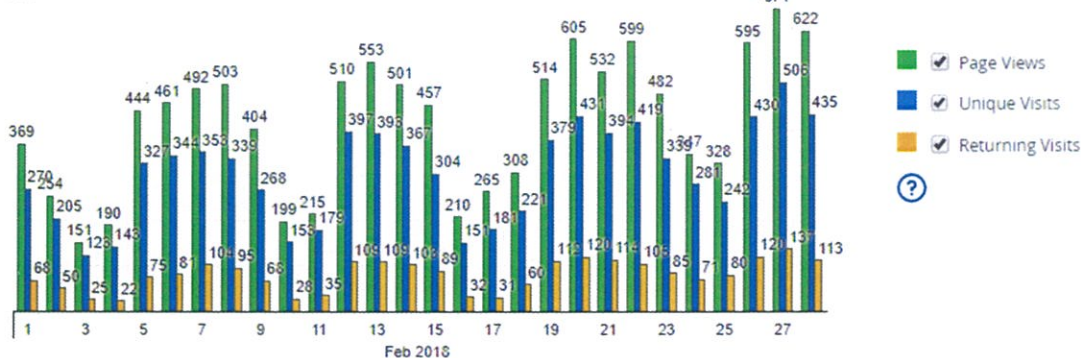
Average Daily Returning Visits

45.7

Data Statistik FEBRUARI 2018

Daily << < > >> - + Thu 1st — Wed 28th Feb 2018

5/593



Average Daily Page Views

420.8

Average Daily Unique Visits

306.2

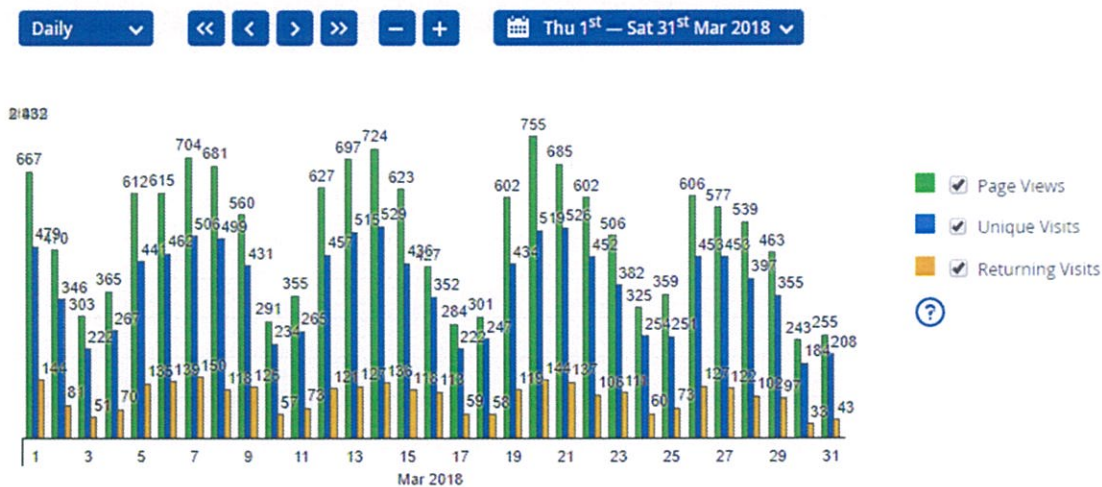
Average Daily First Time Visits

226.2

Average Daily Returning Visits

80.0

Data Statistik MARET 2018



Average Daily Page Views

510.4

Average Daily Unique Visits

379.9

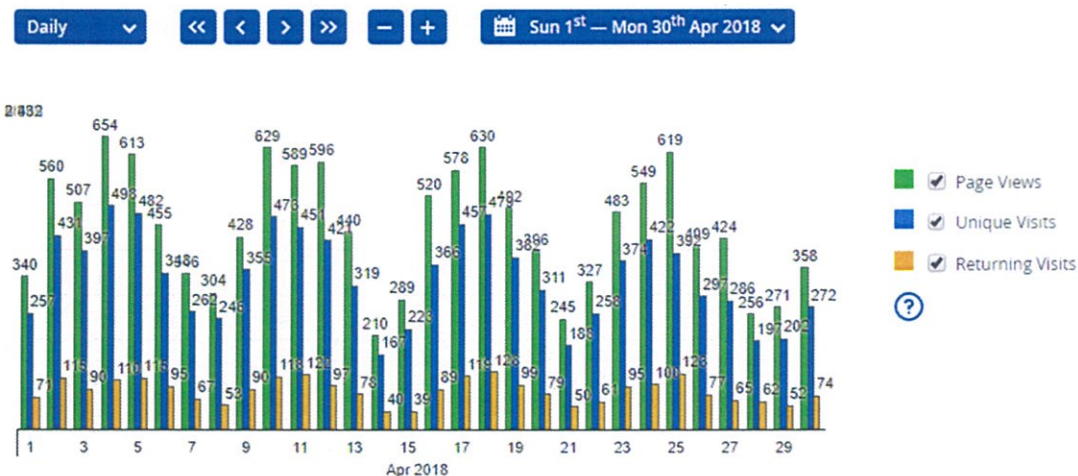
Average Daily First Time Visits

278.4

Average Daily Returning Visits

101.6

Data Statistik APRIL 2018



Average Daily Page Views

450.6

Average Daily Unique Visits

340.4

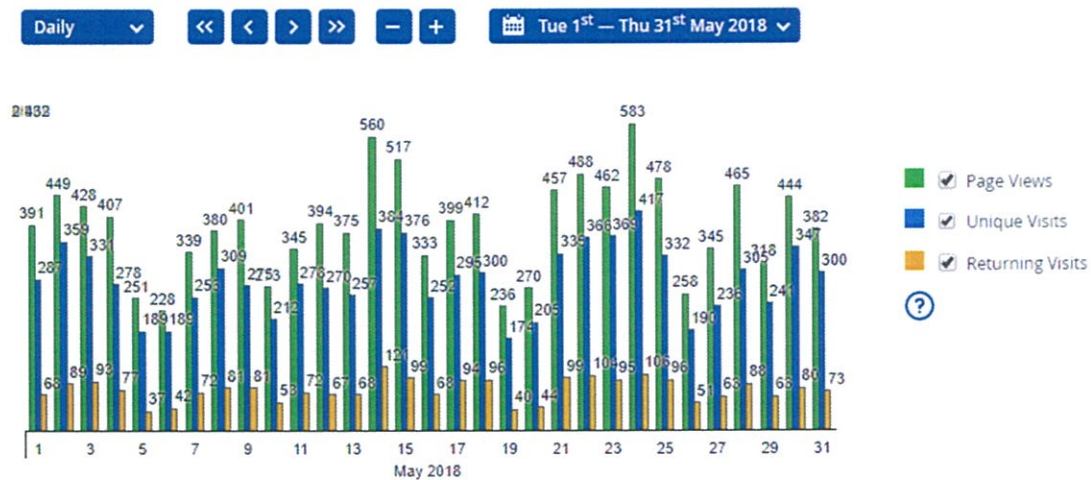
Average Daily First Time Visits

254.7

Average Daily Returning Visits

85.8

Data Statistik MEI 2018



Average Daily Page Views

389.3

Average Daily Unique Visits

287.5

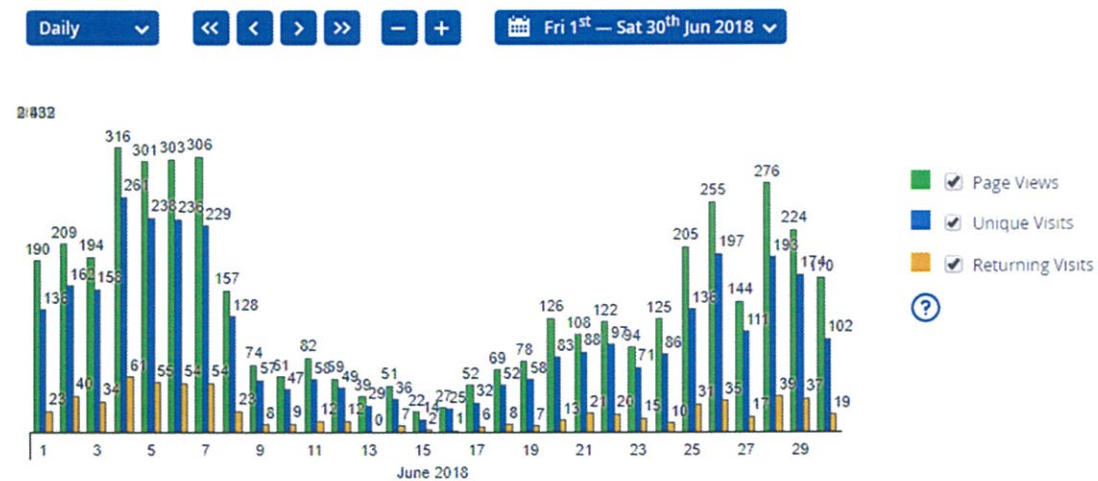
Average Daily First Time Visits

210.7

Average Daily Returning Visits

76.8

Data Statistik JUNI 2018



Average Daily Page Views

148.0

Average Daily Unique Visits

111.4

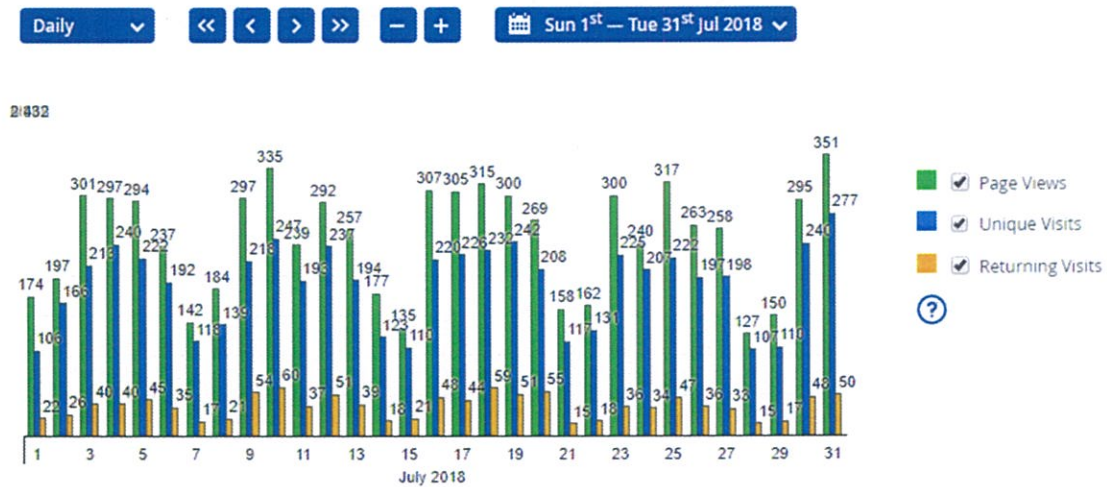
Average Daily First Time Visits

89.0

Average Daily Returning Visits

22.4

Data Statistik JULI 2018



Average Daily Page Views

247.6

Average Daily Unique Visits

189.6

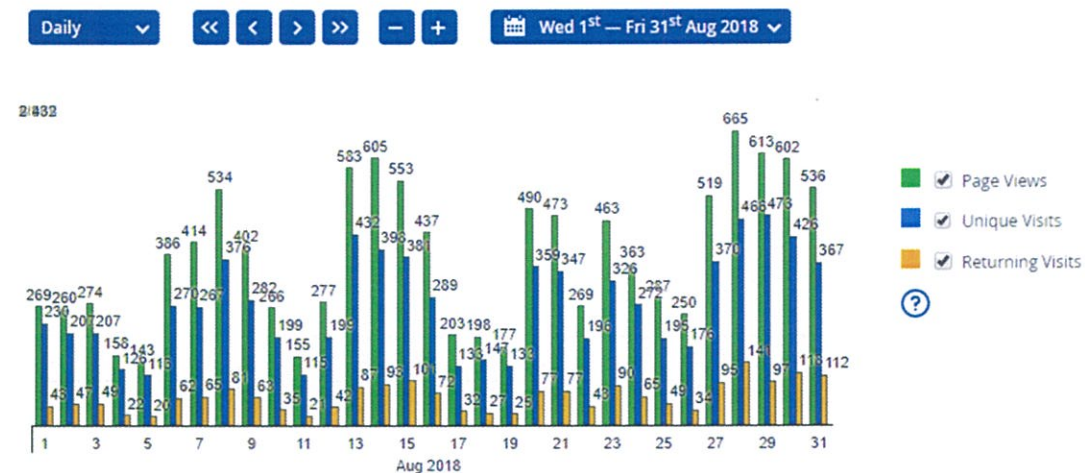
Average Daily First Time Visits

153.1

Average Daily Returning Visits

36.5

Data Statistik AGUSTUS 2018



Average Daily Page Views

381.4

Average Daily Unique Visits

273.5

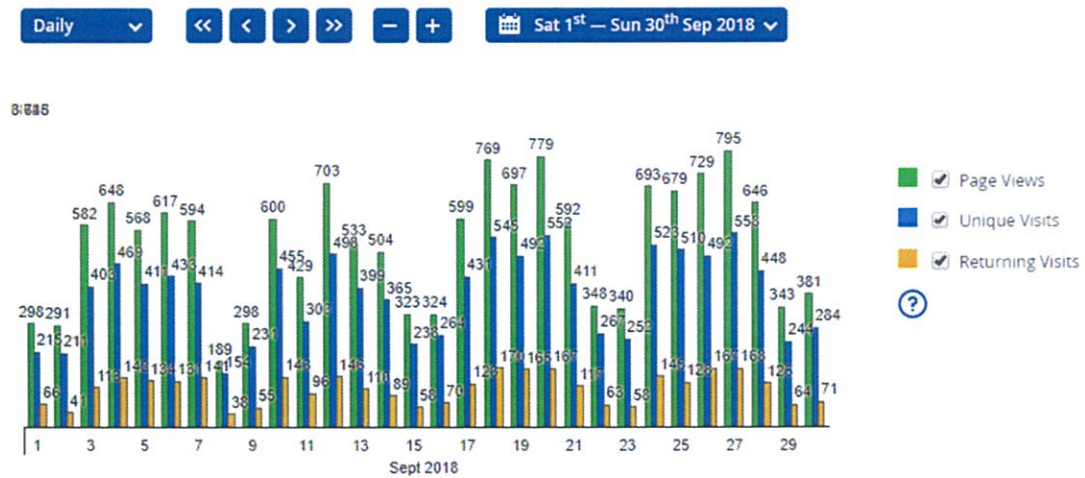
Average Daily First Time Visits

209.4

Average Daily Returning Visits

64.0

Data Statistik SEPTEMBER 2018



Average Daily Page Views

529.7

Average Daily Unique Visits

382.4

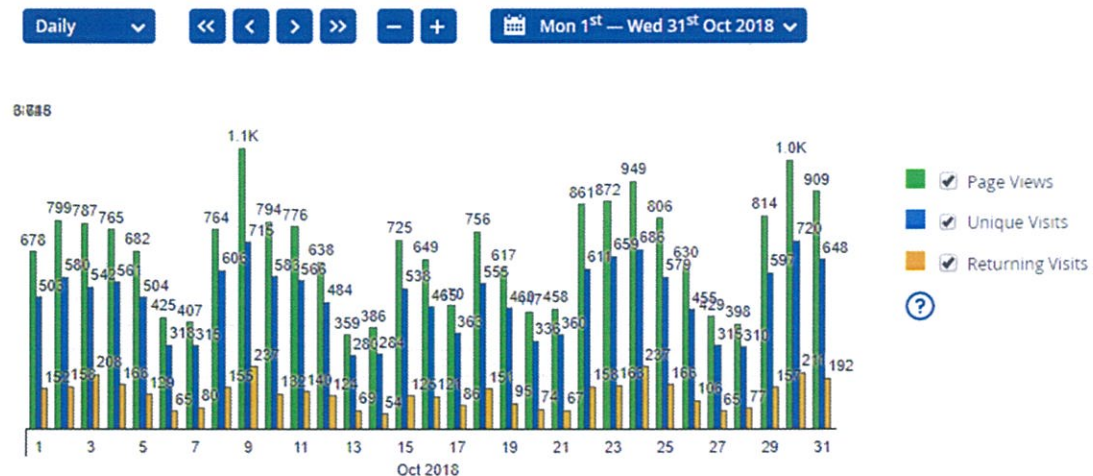
Average Daily First Time Visits

272.3

Average Daily Returning Visits

110.1

Data Statistik OKTOBER 2018



Average Daily Page Views

682.4

Average Daily Unique Visits

499.9

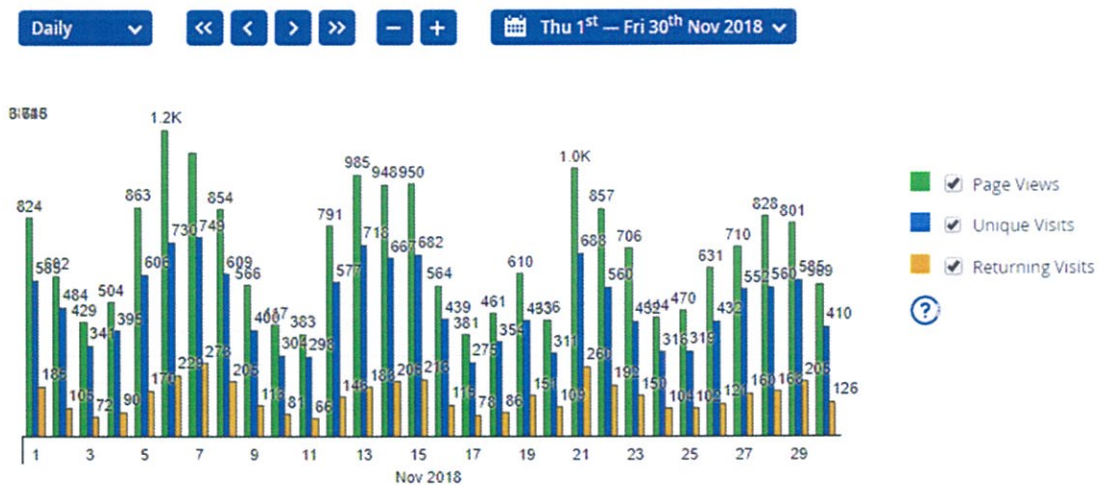
Average Daily First Time Visits

367.0

Average Daily Returning Visits

132.9

Data Statistik NOVEMBER 2018



Average Daily Page Views

694.0

Average Daily Unique Visits

493.7

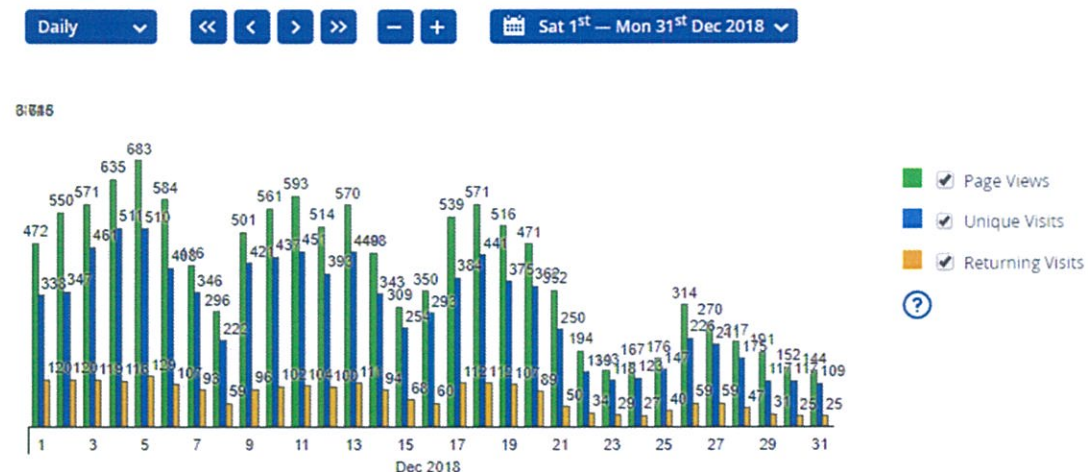
Average Daily First Time Visits

344.9

Average Daily Returning Visits

148.8

Data Statistik DESEMBER 2018



Average Daily Page Views

402.3

Average Daily Unique Visits

305.7

Average Daily First Time Visits

226.9

Average Daily Returning Visits

78.8